# Call for designs! 130th Anniversary Logo

In 2019, the Consulate General of Japan in Vancouver will celebrate the 130th anniversary of its establishment in 1889. Our office's presence parallels the long history of Japanese immigration to BC. The Consulate will mark this milestone with a commemorative logo. The general public are invited to submit designs for a 130th anniversary logo to

commemorative logo. The general public are invited to submit designs for a 130th anniversary logo to be used to promote this special year. The logo will be used on our promotional materials, including our website, social media, and at events held throughout the year.

## **Eligibility**

- 1. Elementary and high schools located in BC or Yukon may submit one logo design entry per class of students.
- 2. Individual, home-schooled students may submit a logo for consideration. There is a limit of one entry per person.

### **How to Submit Your Design**

- 1. Attach the logo design to an email entitled "130th Anniversary Logo Campaign" and address it to the Information and Culture Section, Consulate General of Japan in Vancouver (programs@vc.mofa.go.jp). Include your school name, contact information and the name of the student(s) who designed the logo in the body of the email.
- 2. Attach a brief explanation of the design. Maximum 50 words. (Do not include the explanation in the email itself, but as an attached separate file. When the logo design selected as the anniversary logo is announced, the explanation will be made public.)
- 3. Acceptable formats: JPEG, TIFF or PNG file of no larger than 3 MB with a resolution of at least 300 dpi. The printed image of the logo must fit on an A4 or letter-size page. (Formatting changes may be requested if necessary.)
- 4. Submit both colour and black-and-white versions of the logo design (no restrictions on number of colours, gradations, etc.)
- 5. Submissions must be received by **Thursday**, **January 31**, **2019** to be eligible for consideration.
- 6. Submissions by mail will not be considered.

#### **Logo Selection**

- 1. A panel of judges established by the Consulate General of Japan will evaluate all designs received.
- 2. Several designs will be posted on our website and social media channels (Facebook and Twitter) for public online voting.
- 3. The design that receives the most online votes will be selected as the logo to represent the 130<sup>th</sup> Anniversary of the Consulate General of Japan in Vancouver.
- 4. Results of the selection will be made on the Consulate's website and social media channels.

#### **General Conditions**

- 1. Submitted logo designs or materials will not be returned.
- 2. Submitted logo designs must be new—never published anywhere, and must not infringe on copyright, trademarks, etc. of any third parties.
- 3. Submitted logo designs which are offensive to public sensibilities, in violation of laws or regulations, libelous, or infringing on copyrights or other rights of third parties will be disqualified. The selected design will be withdrawn from use, if it is later found to violate any of these conditions.
- 4. All rights to submitted designs and the copyright of the selected logo will belong to Japan's Ministry of Foreign Affairs and the Consulate General of Japan in Vancouver. Those submitting designs agree to relinquish their author's moral rights. In principle, submitted designs will not be processed other than to adjust size, convert to black-and-white, and translate into Japanese, English or French.
- 5. The selected logo may be withdrawn from use if any information submitted with the design is later determined to be false.

- 6. The selected logo design in its final form will be distributed to organizations authorized by Japan's Ministry of Foreign Affairs or the Consulate General of Japan in Vancouver and will be used to promote the 130th anniversary of the Consulate General of Japan in Vancouver.
- 7. Personal information (other than the designer's name and school affiliation) of those submitting logo designs will not be disclosed or offered to third parties without the designer's permission.
- 8. Receipt of submissions will not be acknowledged, and authors of designs not selected will not be contacted. We regret that no inquiries concerning the judging process can be accepted.

#### For more information

Email: <a href="mailto:programs@vc.mofa.go.jp">programs@vc.mofa.go.jp</a> TEL: 604-684-5868, Ext. 240 (Information & Culture Desk)